



Sheri Riley is a wife, mother, daughter, and entrepreneur and we all know this is not easy, but she has figured out how to make it simple. As a trendsetter in the entertainment industry, she spent 20 years creating innovative marketing strategies for some of the world's biggest celebrities and corporations. This list includes Usher, TLC, Toni Braxton, Converse, NBA, TNT, and many more.

Now, as an Empowerment Speaker, Life Strategist, and best-selling Author, she works with all around busy individuals, like us, to make choices that lead to less stress, better clarity, and a more fulfilling life. She speaks around the world, sharing her message of "**Peace is the New Success®**".

Her award-winning book, [Exponential Living® - Stop Spending 100% of Your Time on 10% of Who You Are](#), published by Penguin Random House, recently was nominated for an NAACP Image Award and has won several Self Help Book of the Year awards. It is the guide to help high achievers to integrate their personal desires into their life without detriment to their professional achievement. The Foreword is written by Usher and features interviews with Actor/Rapper Chris "Ludacris" Bridges, TV/Film Producer Will Packer, Actors Boris Kodjoe and Nicole Ari Parker, and retired NBA Player/Philanthropist Darrell Griffith.

She's been a speaker for Delta Airlines, Steve Harvey's Act Like A Success Conference, NBA Wives Behind the Bench Conference, Prudential, The Coca-Cola Company, Exelon, CVS Health, and NAACP Leadership 500 Summit. She serves on the University of Louisville Alumni Board of Directors, is a founding member of the global John Maxwell Team and a member of Delta Sigma Theta Sorority, Inc.